# EVALUATION DESIGN

***LOGIC MODEL***

*A program logic model is a picture of how your program works – the theory and assumptions underlying the program. ...This model provides a road map of your program, highlighting how it is expected to work, what activities need to come before others, and how desired outcomes are achieved (p. 35). W.K. Kellogg Foundation Evaluation Handbook (1998)*

Many of you have logic models already in place in your program.

If you do not or would like to update your logic model, a wonderful guide is the

W.K. Kellogg Foundation Evaluation Handbook (available Free of charge at -

[https://www.wkkf.org/resource-directory/resource/2010/w-k-kellogg-foundation-evaluation-handbook](%20https:/www.wkkf.org/resource-directory/resource/2010/w-k-kellogg-foundation-evaluation-handbook))

You may choose to answer each of the following logic model questions individually, or you may submit a copy of your logic model for your program to Dr. Stacy Hughey Surman on the Shared Evaluation Model website.

**How will you submit your logic model? (circle one of the choices below)**

I will submit an existing Logic Model file/link to Dr. Hughey Surman

I will create the Logic Model using the questions on the next page.

**Logic Model for Program being Evaluated**

**On the website, you will be able to enter up to 10 lines of information. If you have more than 10 lines when your model is complete in this worksheet, contact Dr. Stacy Hughey Surman at** [**ssurman@ua.edu**](mailto:ssurman@ua.edu) **for instructions.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Planning (to be completed before and in the beginning as you work toward identifying and outlining intended outcomes) | | | | |
| Outcomes | **Resources** | **Planned Strategies** | **Indicators of Success/Value** | **Assessment** |
| What are the program’s intended outcomes (intended outcomes are short-term, intermediate, and/or long-term)? | What resources are available to support the program as it seeks these outcomes? (e.g. staff, funding, space, time, partnerships, technology, etc…) | What specific activities are planned to achieve the outcomes? | What does success/value look like? (attainment of goal, fulfillment of a requirement, student achievement, recognition by the community, etc…) | How can success/value be assessed? |
| 1. |  |  |  |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |
| 4. |  |  |  |  |
| 5. |  |  |  |  |
| 6. |  |  |  |  |
| 7. |  |  |  |  |
| 8. |  |  |  |  |
| 9. |  |  |  |  |
| 10. |  |  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Follow-up (to be completed During and After as you work toward your intended outcomes) | | | | |
| Actual vs intended Outcomes | **Actual Resources** | **Actual Strategies** | **Successful /Valuable?** | **Recommendations** |
| As you work toward your intended outcomes, what are the actual outcomes | What resources were used to support the program as it sought the intended outcomes? | What specific activities took place to achieve the outcomes? | Did you have success/valuable outcomes? How do you define success/value? What evidence do you have? | What are your recommendations for the future for this outcome? |
| 1. |  |  |  |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |
| 4. |  |  |  |  |
| 5. |  |  |  |  |
| 6. |  |  |  |  |
| 7. |  |  |  |  |
| 8. |  |  |  |  |
| 9. |  |  |  |  |
| 10. |  |  |  |  |